







SWPA HEALTHCARE EXPO

THE PULSE ON CAREER PATHWAYS

SPONSORSHIP OPPORTUNITIES







WHAT IS THE SWPA HEALTHCARE EXPO?

The SWPA Healthcare Expo is a dynamic event designed to bridge the gap between aspiring healthcare professionals and industry opportunities. Attendees can explore a variety of healthcare career paths through interactive exhibits, live demonstrations, and informative sessions. The SWPA Healthcare Expo highlights the importance of apprenticeships in healthcare, showcasing how these programs provide hands-on training and mentorship, enabling participants to earn while they learn. With a focus on addressing workforce shortages and promoting diversity, the event connects students with employers, training institutions, and industry experts, fostering a collaborative environment for career advancement and professional growth.

WHY PARTNER WITH LOCAL WORKFORCE INVESTMENT BOARDS?



WORKFORCE DEVELOPMENT

- Bridge the gap between connecting job seekers with healthcare employers and introduce students to healthcare careers.
- Empower individuals with the skills to access stable, well-paying jobs.



ECONOMIC GROWTH

- Strengthen the local healthcare sector for overall community prosperity.
- Attract businesses and foster economic growth.

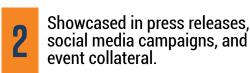


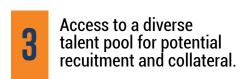
SOCIAL IMPACT

- Empower underserved communities and break employment barriers.
- Demonstrate commitment to social responsibility and create a more inclusive society.

WHAT'S IN IT FOR YOU?







TOGETHER, LET'S TRANSFORM LIVES, DRIVE ECONOMIC GROWTH, AND BUILD A STRONGER COMMUNITY.



CONTACT US TODAY

For more information or to discuss your sponsorship options!

Aleigh Heckman
Healthcare Industry Liaison, Partner4Work
Phone: 412-923-2951 Email: aheckman@partner4work.org

SPONSORSHIP OPPORTUNITIES

LABORATORY LEVEL SPONSOR: \$2,800

Vendor Table: 1 premium-location table.

Prime Recognition: Your Company logo prominently displayed on all event materials.

Marketing Materials: Opportunity to place branded materials at registration.

Exclusive Social Media & Email Promotion: Highlighted as a Laboratory Level Sponsor on the event's social media, with a dedicated post-event mention in the event's email blast.

Post-Event Recognition: Featured in a post-event thank-you email.

An In-depth Employer Profile: Presented in both written and video formats, this will provide a comprehensive overview of a company's culture, values, mission, and unique value propositions, offering potential candidates a clear and authentic glimpse into what it's like to work there.

Educator Connections: Branded materials sent directly to educators. Connect to educators and school districts with a personalized feature on the Career Ready Allegheny monthly newsletter and blog. Learn more at CareerReadyAllegheny.org

Post-event Newsletter Profile: Brief written employer profile in post-event newsletter with widespread online circulation across partner networks in Allegheny, Armstrong, Beaver, Fayette, Greene, Indiana, Washington, and Westmoreland counties.

As an optional add-on; employers may also receive a speaking opportunity to further engage with job seekers and share insights directly. For more information please contact Aleigh Heckman at aheckman@partern4work.org.

STETHOSCOPE LEVEL: \$1,800

Vendor Table: 1 premium-location table.

Recognition: Your Company logo prominently featured on the event program.

Social Media & Email Promotion: Highlighted as a Stethoscope Level Sponsor on the event's social media, with a dedicated post-event mention in the event's email blast.

Post-Event Recognition: Featured in a post-event thank-you email.

FIRST-AID KIT LEVEL: \$800

Vendor Table: 1 table in the main exhibit hall.

Recognition: Your Company logo prominently featured on event materials. **Social Media Shout-Out:** Mentioned on social media posts before the event.

Post-Event Recognition: Featured in a post-event thank-you email.





