

OUTCOMES – MILESTONES - ACTIVITIES

“OUTCOME” – the “Big Goal” - A long-term outcome or result that indicates we’re accomplishing the “changes” needed to accomplish our mission. These can be changes in knowledge, attitude, behavior, status or condition.

“MILESTONES”: The most important short-term “progress results” that keep us on track to accomplish a long-term outcome

“ACTIVITY”: A specific activity that would most likely lead to successful accomplishment of a milestone.

